



xCHANGE 2023

May 2023
Toronto, ON

Engineers Without Borders Canada
presents

xCHANGE 2023: Resilient Futures

PARTNERSHIP OPPORTUNITIES



EWB XCHANGE CONFERENCE - SPONSORSHIP OPPORTUNITIES

The EWB xChange Conference brings together hundreds of aspiring leaders in engineering, entrepreneurship, social innovation and international development for engaging workshops, discussions and activities to develop their skills to become the next generation of leaders. For three days in May 2023, these future decision makers will learn to apply a global lens to systems thinking to create space for equality, inclusion and opportunity.

The focus of the 2023 Conference will be on climate change. Countries and communities need to develop adaptation solutions and implement action to not only respond to the current impact of climate change, but also prepare for future impact.

Join us and become part of the global solution - become a sponsor today!

SPONSORSHIP OFFERS YOUR ORGANIZATION THE CHANCE TO:

Invest in the professional development of young Canadians interested in social entrepreneurship, international development and social responsibility.

Participate in CSR opportunities in entrepreneurship/impact investing, innovation, SDG, youth leadership, international development spaces.

Build brand recognition through event marketing, social media, and delegate and conference materials.



DIAMOND SPONSOR - \$75,000 - 1 AVAILABLE

- ▶ First right of refusal for 2024
- ▶ Exclusive 'Presented By' naming rights
- ▶ 10 Complimentary Conference passes (valued at \$5,000)
- ▶ Opportunity for product placement
- ▶ Opportunity for company representative to speak at opening ceremonies
- ▶ Opportunity to host a Conference session
- ▶ Volunteer opportunities for your company employees
- ▶ Complimentary exhibit space (one booth at tradeshow)
- ▶ Recognition in EWB 2023 Annual Report
- ▶ Post-mortem event analysis
- ▶ A half page article or ad in EWB newsletter
- ▶ Prominent ad in official Conference program
- ▶ Company name/logo prominently featured as presenting sponsor on all print materials
- ▶ Company name included in all media activities
- ▶ Logo placement with link on EWB website
- ▶ Logo placement with link on Eventbrite registration page
- ▶ Prominent name recognition on all material associated with Conference, including print and electronic communications
- ▶ Recognition on signage throughout Conference
- ▶ Opportunity to join 2 social media live events
- ▶ Company name/logo on official Conference swag bag
- ▶ Dedicated social media mentions across all channels and post sharing

PLATINUM SPONSOR - \$50,000 - 1 OF 2 AVAILABLE

- ▶ 5 complimentary Conference passes (valued at \$2,500)
- ▶ Opportunity for product placement
- ▶ Opportunity for company representative to speak at opening ceremonies
- ▶ Volunteer opportunities for your company employees
- ▶ Complimentary exhibit space (one booth at tradeshow)
- ▶ Recognition in EWB 2023 Annual Report
- ▶ Post-mortem event analysis
- ▶ Ad in official Conference program
- ▶ Company name/logo on all print materials
- ▶ 1/4 page article or ad in newsletter
- ▶ Company name included in all media activities
- ▶ Recognition on signage throughout Conference
- ▶ Logo placement with link on EWB website
- ▶ Logo placement with link on Eventbrite registration page
- ▶ Corporate recognition on all material associated with Conference, including print and electronic communications
- ▶ Opportunity to join 1 social media live event
- ▶ Company name/logo on official Conference swag bag
- ▶ Dedicated social media mentions across all channels and post sharing

GOLD SPONSOR - \$25,000 - 2 AVAILABLE

- ▶ 2 Complimentary Conference passes (valued at \$1,000)
- ▶ Opportunity for product placement
- ▶ Opportunity for company representative to speak at opening ceremonies
- ▶ Volunteer opportunities for your company employees
- ▶ Complimentary exhibit space (one booth at tradeshow)
- ▶ Recognition in EWB 2023 Annual Report
- ▶ Post-mortem event analysis
- ▶ Ad in official Conference program
- ▶ Company name/logo on all print materials
- ▶ Company name included in all media activities
- ▶ Logo placement with link on EWB website
- ▶ Logo placement with link on Eventbrite registration page
- ▶ Corporate recognition on all material associated with Conference, including print and electronic communications
- ▶ Company name/logo on official Conference swag bag
- ▶ Recognition on signage throughout Conference
- ▶ 1/8 Page ad in EWB Newsletter

BREAKFAST OR DINNER SPONSOR - \$10,000 - 3 AVAILABLE

- ▶ Exclusive sponsor of one Conference breakfast or dinner
- ▶ Company name/logo on signage at each table
- ▶ Opportunity for product or promotional material placement at each seat
- ▶ Company name/logo in Conference program
- ▶ Mention in EWB 2023 Annual Report
- ▶ Recognition on signage throughout Conference
- ▶ Logo placement in the event program, post-event correspondence with attendees and on the Conference website
- ▶ Live acknowledgement of sponsorship during Conference opening ceremonies
- ▶ Company name/logo in all promotional materials (program, signage)

SCAVENGER HUNT SPONSOR - \$5,000 - 1 AVAILABLE

- ▶ Exclusive naming rights of the scavenger hunt
- ▶ Opportunity for product placement
- ▶ First right of refusal for 2024
- ▶ Company name/logo recognition on all print materials associated with the scavenger hunt
- ▶ Logo placement in the event program, post-event correspondence with attendees and on the Conference website
- ▶ Recognition in Conference event program
- ▶ Recognition on signage throughout Conference
- ▶ Recognition in EWB 2023 Annual Report

FIRESIDE CHAT SPONSOR - \$5,000 - 1 AVAILABLE

- ▶ Led by specialists in their respective fields, this fun, interactive and casual atmosphere is a perfect way to participate in meaningful conversation at a more intimate level. You have the option to provide information about your company and/or products to distribute in the Fireside Chat area. Your Sponsorship will be recognized with your company name/logo placement in the chat area, in the event program, post-event correspondence with attendees and on the Conference website.

BOARD GAME LOUNGE SPONSOR - \$2,500 - 1 AVAILABLE

- ▶ Who doesn't love a great board game? Your company name/logo will be on each table, in the event program, post-event correspondence with attendees and on the Conference website. You have the option to provide information about your company and/or products to distribute in the Board Game Lounge.

INNOVATION BOOTH SPONSOR - \$1,000 - 20 AVAILABLE

- ▶ This is an opportunity to showcase your organization and/or sell your products at our very own Innovation Showcase during one half day of the Conference. Each table is 8' long and will be provided with a tablecloth. Each table will have access to power. This is a great opportunity to reach hundreds of young, passionate professionals and students. Visiting tables in the Innovation Showcase will be included as part of the scavenger hunt, ensuring you get full visibility at the Conference. Your company name/logo will be on each table, and your company name will be in the event program and post-event correspondence with attendees and on the Conference website.

PRAYER/QUIET ROOM SPONSOR - \$1,500 - 1 AVAILABLE

- ▶ We will be providing access to a safe, quiet non-denominational room for those who would like to worship. Your sponsorship will be recognized by signage on the door, in the room and wayfinding signage at the Conference.

JOIN US AT XCHANGE 2023!

Be a part of the movement by becoming a corporate partner.
Opportunities for in-kind sponsorship available.

BECOME A SPONSOR

For more information or to request an invoice, contact:

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