

SPONSORSHIP PACKAGE

# X|CHANGE 2019

*BOUNDLESS CITIZENSHIP*

MONTREAL, QUEBEC • LE CENTRE SHERATON MONTRÉAL  
JANUARY 17 - 20, 2019



# BECOME A PARTNER

xChange 2019 brings together 400 aspiring leaders in engineering, entrepreneurship, social innovation and international development for engaging workshops, discussions and activities to develop the skills to lead. xChange is about empowering Canada's next generation of decision makers to apply a global-lens to systems thinking that creates space for equality, inclusion and opportunity.

Through xChange, EWB Canada offers a unique platform for our partners to showcase their leadership impact in the world, connect with like-minded organizations, and demonstrate their brand values to inspire action by emerging professionals.

## Partnering with xChange offers your organization the chance to:

**Invest** in the professional development of young Canadians interested in social entrepreneurship, international development and social responsibility.

**Co-host** and co-brand a panel discussion during xChange on a mutually-interesting topic and to select/provide a speaker

**Take part** in customizable CSR opportunities in entrepreneurship/impact investing, innovation, SDG, youth leadership, international development spaces

**Build** brand recognition through event marketing, social media, and delegate and conference materials



# PARTNERSHIP LEVELS

## PRESENTING PARTNER - \$75,000

As our Presenting Partner, we will work together to shape a shared vision for the event. The Presenting Partner will receive exclusive brand promotion and unique opportunities to engage their employees, recruit new talent and engage conference delegates.

## PLATINUM PARTNER - \$50,000

As a Platinum Partner, you will contribute to building content that reflects skills valuable in the real world for our members! Collaborate with EWB by participating in 2 sessions during conference. Your participation will earn substantial brand promotion, and opportunities to engage with conference delegates to showcase your business and recruit passionate learners and big thinkers.

## GOLD PARTNER - \$35,000

Collaborate with EWB by participating in 1 session during conference. As a Gold Partner, in addition you'll receive brand promotion throughout the conference, such as during main stage announcements and conference materials.

You can also join us at a silver, bronze or contributor sponsorship level, detailed below.

# PARTNERSHIP BENEFITS

	PRESENTING PARTNER	PLATINUM	GOLD	SILVER	BRONZE
	\$75,000	\$50,000	\$35,000	\$20,000	\$10,000
Exclusive Availability	1	2	5		
Hosting a table at each meal with top EWB leaders	●				
Name tag branding	●				
Brand presence in all promotional materials	●	○			
Content participation	Input on Session Streams & 2 sessions	2 sessions	1 session		
Direct social media mentions (combination of before and dur-	10	6	2	2	1
Lightning talk - intro on mainstage	5 minutes	3 minutes	1 minute		
Brand presence on website and delegate handbook	Premium location & Size	Premium	Large	Standard	Standard
Opportunity to distribute promotional products	●	○	●	●	○



# UNIQUE OPPORTUNITIES

## **Investment Networking Dinner - \$20,000 - 1 Available**

Our organization has connections with impact investors and small scale enterprises across sub-Saharan Africa. Support this networking event that allows EWB leaders and partners to connect face-to-face over the incredible work they are involved in. Benefits include highlighted branding during the networking event and access to high capacity talent. Of course, you'll get a few tickets for your leadership.

## **Media Sponsor - \$10,000 - 1 Available**

Our community gatherings are a key time for us to share our lessons learned and the unique offerings of EWB. Help us to capture interviews, sessions, and other key learnings to share with our wider international community. Your support will be acknowledged within all videos produced after conference.

## **Sponsor an International Speaker - \$7,500 - 5 Available**

One of our strengths as an organization is the connections we have internationally; our sub-Saharan leadership have much to offer in terms of understanding the realities of development and their international perspective. Your brand will be displayed during their presentations.

## **Delegate Bursaries - \$500 per delegate**

Remove a barrier for our university members to attend conference! Bursaries are awarded each year to support chapters' growth and development of our membership. Your brand will be attached to the number of bursaries you donate.





## ABOUT EWB

Engineers Without Borders Canada invests in people and social innovations in Canada and sub-Saharan Africa that challenge and transform the systems that sustain poverty and inequality. We promote bold policies that positively change the way people and organizations behave. We invest in leaders who enable people worldwide to reach their full potential.

For more than 18 years, EWB has been attracting passionate problem solvers to lay the groundwork for social change. EWB offers its members the opportunity to develop their critical thinking skills, gain valuable leadership experience and take active roles in systemic change initiatives. Some launch their own social ventures; some take advanced or accelerated career paths thanks to the skills and insights they've developed; they are sought by leading non-profits, social enterprises, organizations and corporations across the globe.

We have created a community of 32 post-secondary and eight professional chapters across Canada and invested in dozens of innovative ventures across sub-Saharan Africa that have touched millions of lives. Our community of more than 3,000 includes impressive leaders who have received recognition as Rhodes, Loran, Commonwealth and Skoll Scholars, Acumen and Unreasonable Institute Fellows, and recipients of awards including Canada's Top 40 Under 40, and 100 Most Powerful Women.



# PAST SPEAKERS

## ENGINEERING

- » **Michel Lemieux**, President, MIM. Inc.
- » **Arlene Strom**, VP Sustainability and Communications, Suncor
- » **Brenda Kenny**, CEO, Canadian Energy Pipeline Association
- » **Ed Opitz**, VP Corporate Responsibility, Kinross Gold Corp.
- » **Megan Smith**, VP New Business Development, Google.org
- » **Shayne Smith**, VP, Tetra Tech Inc.
- » **Bob Carreau**, Senior VP Health, Safety & Sustainability, IAMGOLD Corporation
- » **Anne Downey**, VP Operations, Statoil Canada
- » **Jonathan Matthews**, Vice President, Heavy Oil Technology Centre, Statoil Canada Ltd.
- » **Scott Yarrow**, Vice President – Sustainability, Xstrata Nickel
- » **Paul MacMillan**, Global Public Sector Leader, Deloitte
- » **Anne Tennier**, VP Environmental Sustainability, Maple Leaf Foods

## ENGINEERING ASSOCIATIONS

- » **Kim Allen**, CEO, Engineers Canada
- » **Randy Pickle**, President, Canadian Society for Civil Engineering
- » **Diane Freeman**, Former President, PEO
- » **Yves Hamelin**, QC Regional Director of Chemistry Industry Association of Canada (former CEO of Arkema Canada)

## ACADEMIA

- » **Allan Rock**, President and VC, University of Ottawa
- » **Claude Lague**, Dean, University of Ottawa
- » **Mary Wells**, Associate Dean Outreach, University of Waterloo
- » **Ron Britton**, Associate Dean Faculty of Engineering, University of Manitoba
- » **Wendy Cukier**, VP Research & Innovation, Ryerson University
- » **Yu-Ling Cheng**, Director Centre For Global Engineering, University of Toronto
- » **Domenico Grasso**, Vice President for Research and Dean of the Graduate College, University of Vermont
- » **Granger Morgan**, Head of Department of Engineering and Public Policy, Carnegie Mellon

## NGOs

- » **Julia Sanchez**, former President of Canadian Council for International Cooperation
- » **Shaun Loney**, author An Army of Changemakers
- » **Dr. James Orbinski**, Former President of the International Council of Médecins Sans Frontières
- » **Dr. Stephen Lewis**, Founder of the Stephen Lewis Foundation
- » **Adam Kahane**, Chairman, North America, Reos Partners
- » **Dr. Samantha Nutt**, Founder, War Child
- » **Bill Young**, President, Social Capital Partners
- » **Steve Wright**, Grameen Foundation
- » **Gillian Barth**, CEO and President, CARE Canada

## GOVERNMENT

- » **Celina Ceasar-Chavanness**, Parliamentary Secretary to the Minister of International Development
- » **Honourable Christian Paradis**, Former Minister for International Development and La Francophonie, Canada
- » **Alison Redford**, Former Premier Of Alberta
- » **Honourable Marc Garneau**, Minister of Transportation, Canada
- » **Honourable Karina Gould**, Parliamentary Secretary to the Minister of International Development, Canada
- » **Honourable Lloyd Axworthy**, Former Minister of Foreign Affairs, Canada, and Chancellor of St. Paul's University College







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# WE INVITE YOU TO JOIN US

For sponsorship opportunities, contact:  
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(416) 481-3696

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