EWB Long Term Fellowship
Product Manager - Numida

Role: Product Manager
Venture/team: Numida
Website: http://numida.co
Location: Kampala, Uganda
Start Date: Training beginning May 7th, departure for placement May 27th, 2018
Duration: 3 weeks of training in Toronto, 12 months in Uganda

About Numida

Numida is a fast-growing Ugandan fintech company that is building the digital products and services that African small businesses need to thrive. Our first product is a financial management app that enables Ugandan entrepreneurs to keep good records, make better decisions and access convenient and unsecured credit. Entrepreneurs use the app to keep track of their cash flows and we use the cash flow and financial management behavioral data to determine their creditworthiness and issue loans via mobile money.

About EWB Canada

Engineers Without Borders Canada (EWB) is a Canadian NGO that invests in people and ventures to create a thriving and sustainable world. Bolstered by its network of 40 chapters and 1300 members, EWB provides seed funding, talent and mentorship to social enterprises throughout Sub-Saharan Africa. For more information on EWB, visit http://ewb.ca.

About the EWB Fellows Program

The EWB Fellows Program exists to develop a cadre of Systems Change Leaders by equipping them with the opportunities, competencies and skills needed to build a more thriving and sustainable world. Every year we recruit 25-30 outstanding people for the 12-month Fellowship, placing successful candidates in one of our early-stage Ventures located throughout Sub Saharan Africa. This Fellowship opportunity is with Numida and is based in Kampala, Uganda.

About the Role

We are looking for a Product Manager to enhance our offering to Ugandan small businesses. The ideal candidate has previous experience managing product development in a fast-paced and dynamic tech. startup. Your role will be three-fold, 1) Deeply understand Numida's clients 2) Learn what new products they want, and 3) bring those products to fruition by working directly with Numida's engineering and design teams.

Specific Responsibilities

- Develop product strategy and roadmaps for new features that will drive increased adoption and engagement of our financial management Android application within Ugandan small businesses.
- Along with engineering leadership, develop appropriate planning, prioritization, and release management processes to launch new features
- Execute against plan by managing Numida's design team towards clear objectives and outcomes and by interacting with Numida's clients regularly
- Prioritize product enhancements based on extension in-field user research to ensure that Numida does not build products no one will use.
- Manage the rollout of beta programs and the onboarding of both new and existing Numida clients during beta tests
- Thoroughly document client feedback, and communicate regularly with Numida's CTO on the results of beta tests and product development needs
- Critically analyze before and after usage results to determine if new features are actually increasing engagement with Numida
- Work with the design team to develop client personas and client journeys that enable Numida to effectively anticipate future product development needs

Who We're Looking For

Numida envisions a future where African small business owners have the tools and resources they need in order to reach their full potential. We are working on one of the biggest problems in African financial markets – *how to give a profitable unsecured loan to a small business?*

First and foremost you must believe in the power of developing world small businesses to create jobs, pay taxes, and drive development and poverty reduction in their communities.

Key Requirements:

- An intense curiosity and relentless desire to understand Numida's clients and see their businesses grow
- Ideally prior product management experience building and maintaining mobile products for small businesses (either in the developed or developing world)
- An eagerness to be out of the office interacting deeply with Numida's clients
- Natural talent for mediating competing interests and finding creative solutions
- Great track record of working with engineering and design teams in a tech startup
- Strong problem solving and analytical skills, and an ability to thrive in ambiguity
- Working knowledge of SQL a bonus

Please note: You must be a Canadian citizen, permanent resident, or landed immigrant in order to apply. No exceptions.

Compensation

All costs relating to the placement are either paid for directly by EWB (airfare, insurance, vaccinations, trainings) or indirectly through a living stipend, which covers food, living expenses, local travel, etc. Fellows also receive an honorarium that can be used to assist with repatriation costs that is provided after completion of 12 month contract. The stipend covers basic living expenses for a modest lifestyle in your placement country. It is not likely that you will be able to use the stipend to cover previous expenses (ex. student loans). However, EWB will do its best to support you in extending the non-repayment period on student loans if necessary.

Additionally, EWB offers a range of benefits including insurance, a settlement allowance, professional development opportunities, and more.

Numida also has an Early Employee Share Options pool which is being made available to EWB Fellows.

Application Instructions

Submitting your application for the EWB Fellowship involves two steps:

> Step 1: Under the subject line “Product Manager - Numida”, submit your CV/Resume to ltfrecruitment@ewb.ca.
> Step 2: Complete the following online application form.

We **highly encourage** applicants to apply for more than one role as this is a highly competitive program. If you would like to submit your candidacy to more than one role, please fill out separate forms.

Applications will be reviewed, and interviews scheduled on a rolling basis, so please submit your application as soon as possible. If the posting is still on our website, consider the role available.

For further detail about EWB, please refer to our website.